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30th March 2015

Jane G MacEachran
Clerk to the Licensing Board
Aberdeen City Council
Corporate Governance
Business Hub 6 L 1S
Marischal College
Aberdeen
AB10 1AB



Dear Madam

On sales Licence Application (AC853) 5-7 Belmont Street, Aberdeen.

With reference to the above application we must object on the grounds of there being an overprovision of Licenced Premises in the Belmont Street/Back Wynd area. The activities proposed offers nothing different to what our premises and many others nearby licensees provide and would only lead to a reduced level of business and the likely closure of one or more premises due to insufficient demand. Whilst the night time economy is busy on a Saturday night and to a lesser extent on a Friday, trade during Sunday to Thursday has already reduced following the reduction in the drink driving regulations with more people simply giving up mid-week socialising when they are working the following day. The demand for additional licensed premises is just not there.

The area would be much better served if the premises considered being used as a city centre hotel/student accommodation/private housing/retail or office accommodation. We have no knowledge of the applicants and wish them every success in the development of the property but there is simply no demand for more of the same. If they were to approach any city centre licensee they would receive positive responses from many existing landlords without the need to develop another property.

Aberdeen Music & Collectables Ltd.
Registered Office – 19 Fonthill Terrace Aberdeen Ab11 7UR
SC 216266 V.A.T. Registration Number – 827 5828 92

This objection has been lodged in the best interests of the applicant and the city centre and bears no personal prejudice.

Yours faithfully



Aberdeen Music & Collectables Ltd